

Website Privacy Policy

1. Scope and Content

This Privacy Policy explains how Puda Coal, Inc ("Puda Coal") handles your personal data collected through Puda's website. Personal data is any information relating to an identified or identifiable person, for example, your e-mail address, name or phone number. This Privacy Policy does not apply to information that Puda Coal collects offline.

2. Anonymous Usage of Puda Coal's Website

You are welcome to visit Puda Coal's website while remaining anonymous and not revealing any personal data. Sharing your personal data is voluntary. However, if you choose not to provide certain information, you may not be able to take advantage of many of Puda Coal's features and programs. The information you provide to Puda Coal will better enable Puda Coal to communicate with you.

3. Data We Collect and How We Use it

Puda Coal collects the personal data you enter into forms on the website, for example, your e-mail address that you enter when you submit an Email Alert or Contact Us request. This data will be used to serve your request, for example, to provide you with the product and service information you asked for. Additional information on the purpose for which we use your data may be provided to you when entering your personal data in a particular form.

Your personal data is collected through, stored and processed by Puda Coal or service providers of Puda Coal.

In addition to personal data, Puda Coal collects certain information on an anonymous basis, and such information cannot be associated with you personally. For example, Puda Coal collects the number of visitors to our websites, browsing patterns and areas of interest. We analyze this data to assess trends, statistics and customers' needs, to help us improve our websites, products and better serve our customers.

4. Disclosure to Other Companies

Under certain circumstances, personal data may be given to Puda Coal's business partners when we believe your business interests will be served. For instance, if we need to ship products to you, we will share your name and address with a carrier. Puda Coal will also release personal data if compelled by law to do so. Otherwise, Puda Coal will not provide your personal data to any third party outside the Puda Coal group of companies without your consent.

5. Cookies

Cookies are small text files that our websites ask to place on your computer's hard

drive. If your browser is set to accept cookies, then your browser adds the text in a small file. We do not use cookies to read any other information on your computer's hard drive. We use cookie technology to authenticate your access to various areas of our website, tailor its content to your preferences, to help us analyze web traffic in general and to track when site visitors complete surveys, so that we do not present a survey again for 90 days. Cookies may be used in interactions where you request something from Puda Coal's Contact Us technical support. Most browsers are initially set to accept cookies. If you prefer, you can set yours to refuse cookies, or to warn you before a cookie is placed. If you choose not to accept cookies, you may have to manually input user IDs and passwords to receive certain data.

6. Data Security

We aim to protect your personal data. Puda Coal uses a variety of commercially available security technologies to protect your personal data, including secure servers, firewalls and encryption of financial data.

7. Changes to this Privacy Policy

We reserve the right to change this policy. While we do not intend to make changes to this policy very often, it is always a good idea to double check our most current policy statement when you visit us to be sure that you have read and agree with what information we collect, how we use it and under what circumstances we disclose it. For more information on using Puda Coal's website, see the Terms of Use.

9. Puda Coal's Contact

If you have any questions about our privacy policy, you can click here at Corporate Legal to send an email request.

Policy last revised on February 11, 2011